



# Meet TRACI

## User's Guide to the TRACI Prompt Framework for ChatGPT

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{Structured} Prompt  
[structuredprompt.com](https://structuredprompt.com)

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# Introduction to TRACI

ChatGPT is an impressive artificial intelligence system, but it still has limitations in fully understanding vague or ambiguous prompts. This is where the TRACI framework comes in - TRACI prompts provide critical context to guide ChatGPT in producing more accurate, relevant and helpful responses.

## What is the TRACI Prompt Framework?

TRACI is the main prompt framework that drives [StructuredPrompt.com](https://StructuredPrompt.com), an online application designed to build and optimize JSON prompts for large language models like ChatGPT. TRACI is an acronym for **T**ask - **R**ole - **A**udience - **C**reate - **I**ntent. Each of these five parameters play an important role in the TRACI framework, and when combined they present a powerful unified prompting structure that can take ChatGPT to the next level.

### Here is a quick summary of the five TRACI parameters...

**Task** - The general activity ChatGPT is being asked to perform

**Role** - The perspective or persona ChatGPT should adopt in generating the response

**Audience** - Who the response is intended for

**Create** - The format or medium of the requested output

**Intent** - The underlying purpose or goal of the generated text

By providing ChatGPT details for each TRACI component, prompts become clearer and more focused. TRACI acts like training wheels, giving ChatGPT guardrails to stay on track and minimize misunderstandings.

Please take a moment to read through and compare the following prompts:

#### **Example 1: Basic Prompt:**

```
Write an article about electric cars.
```

**Example 2: TRACI Prompt:**

**Task:** Write a 900 word magazine article about electric cars.

**Task\_Rules:**

Highlight the advancements in electric car technology

Discuss different models of electric cars

**Role:** Automotive Journalist

**Roles\_Rules:**

Has to be familiar with car industry

Should have knowledge about electric cars

Should understand technical specifications

Has to write in clear and concise manner

**Audience:** General Public

**Audience\_Rules:**

Has basic understanding of cars

Might not understand technical jargon

Have a general interest in automotive industry

May not have deep understanding of electric vehicle technology

**Create:** Write an article

**Create\_Rules:**

Should include comparison with conventional vehicles

Should discuss benefits of electric cars

Must highlight challenges of owning an electric car

Should include data and facts

Should be written in engaging tone

Should be at least 900 words in length

**Intent:** Promote the use of electric cars

**Intent\_Rules:**

Educate the audience about electric cars

Discuss the impact of electric cars on environment

As you can probably tell, the TRACI version provides critical missing context to steer ChatGPT's response. The format may seem daunting at first, but the good news is there are now AI-driven tools like StructurdPrompt.com that can make the prompt building process very easy.

Before using these tools, it is a good idea to have a solid understanding of the parameters and best practices of the TRACI prompt framework.

## How TRACI Prompts Improve ChatGPT Responses

There are several key reasons why learning to construct high-quality TRACI prompts will improve ChatGPT responses:

- Aligns user and ChatGPT expectations for optimal responses
- Makes conversations more efficient by reducing misunderstandings
- Lowers risk of inaccurate or vague content being generated
- Allows prompting ChatGPT in a specific persona or "role"
- Customizes output for the intended audience
- Provides helpful constraints for creativity
- Unlocks more of ChatGPT's potential

In essence, TRACI prompts fill in communication gaps and provide ChatGPT with the information it needs to return a response that aligns with the user's true intentions. This transforms the user experience.

## Crafting Effective TRACI Prompts

Mastering TRACI prompting is a skill that develops over time. It involves experimentation, obtaining feedback from ChatGPT, and fine-tuning prompts based on results. Some best practices include:

- Start by creating the top-level TRACI Parameters
- Next, add "Rules" to provide definition and constraints
- Redundancy between parameters and rules is fine
- Check for alignment between Parameters and Rules. There should be no conflicting instructions.
- Avoid overly long or complex prompts
- Adjust prompts incrementally based on ChatGPT's responses

The upcoming sections will explore each of the TRACI parameters and provide step-by-step guidance for writing TRACI prompts.

# The TASK Parameter

## Crafting Effective Tasks for TRACI Prompts

The foundation of every solid TRACI prompt is a well-defined **Task** - a clear, specific statement of the core activity the user wants ChatGPT to perform. Tasks act as the North star guiding ChatGPT's response. Mastering effective Task articulation is critical for success.

### Characteristics of Strong Tasks

- **Concise:** Clearly express the essence of the prompt
- **Feasible:** Can be reasonably accomplished by ChatGPT.
- **Defined:** Use precise, unambiguous language.
- **Aligned:** Does not conflict with other TRACI parameters and rules.

*For example:*

**Task:** Write a 300 word overview summarizing the key events of the American Revolution

*...is a strong Task statement.*

### Supplementing Tasks with Rules

Rules like length, timeframe, formats, and sources augment Tasks with details critical for focus and execution.

*For example:*

**Task:** Present 10 tips for effective study habits

**Task\_Rules:**

Include reasons why each tip is effective

Include specific examples

Give practical advice

Avoid using jargon

*Notice how the Task Rules constrain the scope while but at the same time add context.*

## Articulating Complex Tasks

For interactive or process-oriented Tasks, break the process down into sequential sub-steps to provide scaffolding.

*For example:*

**Task:** Analyze this dataset and generate insights

**Task\_Rules:**

1. Load the attached CSV file.
2. Clean and prepare data for analysis.
3. Identify patterns and trends in the data.
4. Synthesize 5 high-level insights.
5. Draft 300 word explanatory summary.

This structures a multifaceted Task as manageable components while maintaining clarity.

## Evaluating Task Relevance

Review Tasks critically before sending prompts. Ask:

1. Is the Task clear or ambiguous?
2. Is the scope realistic?
3. Does it align with the required output?
4. Is it an ethical and constructive request?

Refine Tasks until confident ChatGPT can generate a relevant response.

# The ROLE Parameter

## Understanding and Mastering the Role Parameter

The TRACI **Role** parameter instructs ChatGPT to adopt a specific persona or perspective, defining the context and mindset for the AI's response.

### Overview of Roles

The Role parameter allows ChatGPT to respond from a defined identity rather than its default assistant persona. Well-crafted Roles align vocabulary, style, and reasoning within a given expertise, reducing generic responses and improving relevance. Roles enable limitless perspectives extending beyond basic subject matter experts, such as fictional characters or specific industry professionals.

*Examples include:*

**Role:** Detective Sherlock Holmes in fiction

**Role:** Coach motivating players before a game

### Crafting Effective Role Definitions

Roles are stated succinctly, like job titles, but additional detail provides critical nuance. When defining Roles, consider:

- Domain - Specialization or focus
- Expertise - Skills and knowledge
- Style - Communication preferences
- Background - Relevant history and bio traits
- Values - Guiding ethics and decisions

### Using Role Rules

For even more guidance, supplementing Roles with "Role Rules" can further define the persona you would like to convey.



*For example:*

**Role:** Biologist

**Role\_Rules:**

Has a PhD in plant biology from XYZ University

Focuses research on conservation

Speaks and writes enthusiastically

## **Avoiding Role Pitfalls**

Common missteps include defining too vaguely, neglecting background context, providing contradictory rules, or requesting unethical impersonations. Proper care in articulating Roles ensures safety and alignment with intentions.

## **Avoiding Harmful Impersonation**

Never use Roles to impersonate real individuals without consent or prompt unethical behavior.

# The AUDIENCE Parameter

## Creating and Customizing the Audience Parameter

The TRACI **Audience** parameter specifies the intended reader or recipient of the generated text. A clearly defined Audience provides ChatGPT the information it needs to deliver the best possible response. This section will cover best practices for articulating Audiences and associated rules to guide ChatGPT in crafting reader-centric responses.

### Overview of Audiences

The Audience parameter prompts ChatGPT to craft its response according to the comprehension, interests, and needs of a specific persona or group.

*For example:*

**Audience:** Kindergarten students

**Audience:** Cardiologists

**Audience:** Elderly retirement home residents

**Audience:** Engineering managers

Clarifying the intended Audience allows ChatGPT to adjust vocabulary, style, and depth of information accordingly.

### Key Elements of Audience Profiles

**Effective Audience parameters include:**

- Education - Reading level and topic familiarity
- Expertise - Relevant knowledge and skills
- Interests - Preferences and passions
- Personality - Communication style and temperament
- Background - Cultural, demographic and psychographic traits

### Crafting Detailed Audience Profiles

Effective Audience definitions provide sufficient details for ChatGPT to infer reading level,

required explanations, terminology, and appropriate engagement style.

*For example:*

**Audience:** Japanese high school students with intermediate English fluency interested in American pop culture.

## Using Audience Rules

Supplementing the core Audience definition with "Audience Rules" offers additional specificity:

**Audience:** Busy parents of school-aged children

**Audience\_Rules:**

Have limited free time

Interested in efficient family activities

Prefer practical, easy to implement advice

Appreciate empathy about challenges of parenting

Respond well to enthusiastic tone

Rules provide additional guidance and help ChatGPT tailor information quality, style, and tone for the intended reader.

## Getting the Tone Right

Audiences have distinct communication preferences. An academic paper requires a formal tone, while social media posts demand a casual voice. Specifying tone parameters within Audience Rules provides guidance.

*For example:*

**Audience:** American teenager interested in anime and indie music.  
Sarcastic sense of humor.

**Audience\_Rules:**

Use informal, upbeat tone

Employ humor and popular references

## Avoiding Presumption and Stereotypes

While Audiences represent groups, avoid simplistic assumptions. Allow ChatGPT flexibility to respond constructively free of blanket stereotypes.

Carefully crafted Audiences are essential for relevance. With practice, you can become skilled at modeling any reader persona.

# The CREATE Parameter

## Understanding and Articulating the Create Parameter

The TRACI **Create** parameter specifies the desired format of the ChatGPT response. This provides critical constraints for shaping the response content. This section will cover best practices for articulating Create parameters and rules to guide ChatGPT's formatting, style, and structure.

### Overview of Creates

The Create portion of a TRACI prompt outlines the desired type of response from ChatGPT.

*For example:*

**Create:** a 250-word blog post

**Create:** Bullet point chapter outline

**Create:** Screenplay excerpt

**Create:** Persuasive email

**Create:** Instructional video script

Specifying the Create gives ChatGPT vital context for properly formatting and presenting information based on conventions for the medium.

### Crafting Detailed Creates

Effective Creates include details like:

- Length/durations
- Number of sections or items
- Visual elements if applicable
- Appropriate style and tone
- Required sections/components

*For example:*

**Create:** A 900-word article suitable for an in-flight magazine. Use conversational tone and examples to explain the concept clearly.

Such details dramatically improve relevance.

## Using Create Rules

Create Rules provide additional requirements:

**Create:** Write a Sonnet

**Create\_Rules:**

In the style of William Shakespeare

Use modern American English

Include slang terms

## Structuring Complex Create Parameters

For sophisticated objectives like books, try using Create parameters that break the project into managed chunks:

**Create:** Table of contents with chapter titles for a 300-page astrophysics textbook.

Then prompt sequentially, providing interim feedback. In this case, you might start by asking ChatGPT for a 200 word summary of each chapter. Once you have the summaries, repeat each summary back and ask for the chapter.

## Defining Creative Constraints

Creativity within structure is powerful. For poems, consider Creates like:

**Create:** Write an 8 line free verse poem about nature

**Create Rules:**

Capture the essence of a specific season

Describe the beauty of nature

Use vivid and descriptive language

Create a sense of tranquility

*Creative constraints guide creative generation.*

## **Positive Redundancy: Overlap between Task, Create, and Intent**

The Create parameter may include content that overlaps or repeats parts of the Task and Intent parameters. This repetition can be beneficial in conveying the importance of certain attributes that need emphasis in the final output. By restating essential elements from the Task and Intent parameters within the Create, you ensure that ChatGPT places particular focus on those aspects while generating the response.

For example, if the Task is to write a product review, and the Intent is to provide an objective assessment, you might reinforce this objective nature by including in the Create Rules that the review must be unbiased, and opinions should be supported by factual evidence. This repetition reinforces the desired characteristics and helps ChatGPT understand the significance of these attributes in the final output.

Experiment with adding and removing redundant items in the Task, Create, and Intent parameters.

## **Carefully Defined Creates Lead to Relevant and Tailored Responses**

A well defined Create parameter will result in a relevant, properly formatted response that is tailored to your use case. As with anything, mastery develops through practice.

# The INTENT Parameter

## Harnessing the Intent Parameter and Understanding Its Nuance

### Introduction to Intent

The TRACI **Intent** parameter conveys the underlying purpose and goal of the prompt. By defining the Intent, users can shape responses to effectively align with the desired outcomes. Intent is integral for TRACI success, capturing "why" the user is requesting output from ChatGPT. If the Task parameter is the North star, then the Intent can be thought of as the small but mighty rudder that steers the ship.

### Hallmarks of Strong Intent

Well-defined Intents exhibit the following characteristics:

- **Clarity:** Express the desired effect or outcome unambiguously
- **Brevity:** Condense to a succinct single sentence
- **Alignment:** Support the Task and Create components in TRACI

*Examples of Intent:*

**Intent:** Educate readers about AI safety

**Intent:** Provide helpful time management tips for overwhelmed professionals

### Enhancing Intent with Rules

Supplementing the Intent with "Rules" adds additional specificity.

*For example:*

**Intent:** Educate novice runners on the best way to start running

**Intent\_Rules:**

Provide a clear, step-by-step plan for beginners

Highlight the importance of proper technique and safety measures

As you can see, adding Rules to the Intent parameter provides additional nuanced guidance.

## **Avoiding Manipulative or Unethical Intent**

It is vital to steer clear of Intents aimed at deception, manipulation, or causing harm. Ambiguous or contradictory Intent can also lead to confusion.

## **Common Intent Pitfalls**

Some pitfalls to avoid include:

- Including instructions that conflicts with other Parameters and Rules
- Being too vague about the mission or goal of the prompt
- Overly manipulative or unethical Intents

The clear articulation of Intent allows for precisely tailored ChatGPT responses, making it a powerful tool in generating the desired response. With practice, you will learn to leverage the Intent parameter to maximum effect.



# Putting it All Together

## Step-by-Step Guide to Creating a TRACI Structured Prompt

We have now covered the key components of the TRACI prompt structure - Task, Role, Audience, Create and Intent. In this section we will walk through the steps of creating a basic TRACI prompt.

### 1. Define the TASK

Identify the main thing you're trying to accomplish with this Prompt.

*Example:*

```
"Task": "Write some brochure copy",
```

### 2. Set up the ROLE

Define the 'person' who will accomplish the Task. Including "Act As" at the beginning of your Role is recommended but not mandatory.

*Example:*

```
"Role": "Act as Professional Copywriter",
```

Include a list of rules that define this ROLE:

*Example:*

```
"Role_Rules": [  
  "Writes persuasive ad copy",  
  "Writes with the audience in mind"  
],
```

### 3. Identify the AUDIENCE

This represents the group that the Role will do the Task for. Provide information about your Audience.

*Example:*

```
"Audience": "Baby Boomers",
```

Include a list of rules that further define this AUDIENCE:

*Example:*

```
"Audience_Rules": [
  "Live in Santa Barbara CA",
  "Enjoy playing Yahtzee"
],
```

## 4. Add the CREATE Parameter

This statement will define what we need in terms of the output.

*Example:*

```
"Create": "Write a 500 word summary and 3 slogans",
```

Include a list of rules that further define the CREATE Parameter:

*Example:*

```
"Create_Rules": [
  "Each slogan should include the name of the product",
  "Make the copy cheerful and upbeat"
],
```

## 5. Determine the INTENT

Clarify what you hope to accomplish with this prompt.

*Example:*

```
"Intent": "Sell Bubble Gum",
```

Include a list of rules that further define the INTENT:

*Example:*

```
"Intent_Rules": [
  "Product is called Super Bubble 2000",
  "Sugar Free",
  "Capable of bubbles up to 2 feet in diameter"
],
```

## 6. Run the prompt

The finalized JSON prompt appears below. At this point we can copy and paste the prompt into ChatGPT and evaluate the response. We can edit and improve our JSON prompt if we need to, and we can also post follow-up prompts to request alterations and additional materials.

```
{
  "Task": "Write some brochure copy",
  "Role": "Act as Professional Copywriter",
  "Role_Rules": [
    "Writes persuasive ad copy",
    "Writes with the audience in mind"
  ],
  "Audience": "Baby Boomers",
  "Audience_Rules": [
    "Live in Santa Barbara CA",
    "Enjoy playing Yahtzee"
  ],
  "Create": "Write a 500 word summary and 3 slogans",
  "Create_Rules": [
    "Each slogan should include the name of the product",
    "Make the copy cheerful and upbeat"
  ],
  "Intent": "Sell Bubble Gum",
```

```
"Intent_Rules": [  
  "Product is called Super Bubble 2000",  
  "Sugar Free",  
  "Capable of bubbles up to 2 feet in diameter"  
],  
}
```

# TRACI Best Practices

## Best Practices for Implementing TRACI Prompts

We have now covered the key components of the TRACI prompt structure and walked through the steps of building a simple TRACI prompt. In this section, we will cover additional tips and best practices for building effective TRACI prompts.

### Start Simple

When first using TRACI, start by creating and testing the top-line TRACI parameters: Task, Role, Audience, Create, and Intent. Focus on adding the Rules after you have crafted the top-line parameters.

### Use "Rules" Liberally

The Rules component for each TRACI parameter provides additional rich context for ChatGPT. Take advantage of rules to provide critical details that improve responses.

*Tip: For rules that are especially important, preface the rule with **IMPORTANT:** or **REQUIRED:** – ChatGPT will pay attention to this guidance.*

### Be Concise Yet Specific

TRACI prompts should remain reasonably concise, but never sacrifice essential details. Be brief but highly specific in articulating each parameter. Prioritize clarity.

### Check Alignment

Ensure all TRACI parameters link together logically. For example, make sure the Create aligns to the Task requirements. Inconsistency causes confusion.

### Iterate and Improve

Treat prompt engineering as an iterative process. Adjust and refine based on reviewing ChatGPT's responses and behavior. Ask ChatGPT for help with improving your prompts.

### Embrace Ethics

TRACI prompting should never aim to generate harmful, dangerous or unethical content. Prioritize constructive intents and roles.

# TRACI Potential Pitfalls

## Common Mistakes to Avoid with TRACI Prompts

Here are some common errors and pitfalls to be aware of when formulating TRACI prompts.

### **Vague or Missing Parameters**

All TRACI components require specificity. Vague instructions cause confusion. Err on the side of more details, not less.

### **Contradictory Instructions**

Misalignments between TRACI parameters lead to contradictory or conflicting instructions. Review prompts holistically and make sure that all Parameters and Rules are aligned and agree with each other.

### **Scope Too Broad**

Overly broad Tasks, Roles, or Creates without supplementary constraints will lead to generic or meandering responses from ChatGPT. Narrow the scope with rules and parameters.

### **Unclear Language**

Ambiguous phrasing and undefined jargon may confuse ChatGPT, even if you understand the terms. Strive for clarity and shared vocabulary.

### **Ethical Risks**

Avoid Roles or Intents that pressure harmful stereotypes, dangerous advice or law-breaking. Always prompt in a constructive, lawful context.

# Introducing {Structured} Prompt

## Build TRACI prompts the easy way using the StructuredPrompt.com tool

Users of the StructuredPrompt.com application are able to quickly build TRACI prompts using a comprehensive prompt engineering platform that includes an AI-assisted TRACI prompt builder, an intuitive JSON editor, and a library of reusable TRACI parameters.

As of this writing the {Structured} Prompt tool is still beta, but you can request a free beta tester account at [structuredprompt.com](https://structuredprompt.com).

<https://structuredprompt.com/>

# Examples of Effective TRACI Prompts

The following prompts are examples of the TRACI prompt structure in action.

Notice how the TRACI parameters combine to provide ChatGPT with the context needed to generate relevant, high-quality responses. Analyze what makes these prompts effective, and then try crafting your own TRACI prompts.

## TRACI Prompt Examples:

Example 1: Draft a Professional Email to an Unhappy Customer

Example 2: Write 10 Slogans for a Post-Workout Energy Drink

Example 3: Pasta Primavera Recipe for Stay-At-Home Dads

Example 4: Stump Speech to convince voters that Governor Smith deserves a second term

Example 5: Script a 3-5 Minute Training Video on ChatGPT for Beginners



## Example 1: Draft a Professional Email to an Unhappy Customer

```
{
  "Task": "Draft a professional customer service email.",
  "Task_Rules": [
    "Express understanding of their frustration",
    "Ensure them their issue is being taken seriously",
    "Apologize for any inconvenience caused",
    "Offer reassurances where possible"
  ],
  "Role": "Customer Service Agent for ACME Software Company",
  "Role_Rules": [
    "Should maintain professionalism",
    "Patiently listen to customer's complaints",
    "Should not take customer's anger personally",
    "Must follow company policies while addressing the issue",
    "Provide accurate information about refunds",
    "Offer alternative solutions if refund is not possible"
  ],
  "Audience": "Angry customer demanding a refund",
  "Audience_Rules": [
    "Unhappy with the product or service",
    "Expecting a quick solution",
    "May not be interested in alternatives",
    "May not be patient",
    "Wants a direct response to their request",
    "Might have had past negative experiences",
    "Could escalate the issue if not handled properly"
  ],
  "Create": "Write a 200 word email response",
  "Create_Rules": [
    "Email must be clear and precise",
    "Should address customer's complaint directly",
    "Use polite and empathetic language",
    "Offer a solution or next steps",
    "Don't make promises you can't keep",
    "Always thank the customer for their patience and understanding",
    "Close the email on a positive note"
  ],
  "Intent": "Appease the customer and diffuse tension",
  "Intent_Rules": [
    "Do not argue or disagree with the customer",
    "Be honest and transparent about the situation"
  ],
}
```

## Example 2: Write 10 Slogans for a Post-Workout Energy Drink

```
{
  "Task": "Write 10 punchy slogans for a new post-workout energy drink
  called Performance Pro",
  "Task_Rules": [
    "Must generate 10 slogans",
    "Slogans must appeal to the audience ",
    "Should communicate brand values"
  ],
  "Role": "Marketing copywriter for sports-related products",
  "Role_Rules": [
    "Understands the language and terminology of sports",
    "Capable of capturing brand's voice in written content",
    "Can write compelling and creative slogans",
    "Familiar with marketing strategies for the industry"
  ],
  "Audience": "Athletes aged 18-28",
  "Audience_Rules": [
    "Familiar with sports and workout terminologies",
    "Interested in sports nutrition",
    "Likely to engage in regular workout routines"
  ],
  "Create": "Write ten 5-7 word slogans",
  "Create_Rules": [
    "Each slogan should include the product name.",
    "Slogan must not exceed 7 words",
    "Must be catchy and memorable",
    "Should communicate brand's image",
    "Must be appropriate for target audience",
    "Should evoke positive emotions in audience"
  ],
  "Intent": "Position the brand as bold and performance-driven",
  "Intent_Rules": [
    "Convey brand as high-performing and superior quality",
    "Present brand as innovative and cutting-edge",
    "Create an image of brand as bold and fearless"
  ],
}
```

### Example 3: Pasta Primavera Recipe for Stay-At-Home Dads

```
{
  "Task": "Write a recipe for Pasta Primavera that will appear on a
website geared toward stay-at-home dads.",
  "Task_Rules": [
    "Should be a healthy and balanced meal",
    "Portion sizes should be family-friendly"
  ],
  "Role": "Professional Chef",
  "Role_Rules": [
    "Possesses deep knowledge of Italian cuisine",
    "Can simplify complex cooking techniques",
    "Is able to communicate recipe details clearly",
    "Has a creative approach to food",
    "Understands nutrition and diet"
  ],
  "Audience": "Stay-at-home dads",
  "Audience_Rules": [
    "Are responsible for cooking for the family",
    "Appreciate clear and simple instructions",
    "Have some basic cooking skills",
    "Are interested in learning new recipes",
    "Prefer quick and easy meals",
    "May have limited time"
  ],
  "Create": "Write a recipe",
  "Create_Rules": [
    "Includes a list of ingredients",
    "Provides step-by-step instructions",
    "Should be easy to follow",
    "Estimated preparation and cooking time should be included",
    "Include helpful tips and tricks",
    "Mention serving size",
  ],
  "Intent": "Write a recipe for Pasta Primavera that is easy for the
average person to prepare.",
  "Intent_Rules": [
    "Should inspire the audience to cook"
  ],
}
```

## Example 4: Stump Speech to convince voters that Governor Smith deserves a second term

```
{
  "Task": "Write a political stump speech to convince voters that Governor John Smith deserves another term in office",
  "Task_Rules": [
    "Convey passion for improving education",
    "Align your intent with the role",
    "The speech should be relevant to the audience",
    "Stick to the given task",
    "Use appropriate language and tone"
  ],
  "Role": "Professional Political Speech Writer",
  "Role_Rules": [
    "IMPORTANT: Never mentions role as a speechwriter. Writes from the perspective of the candidate.",
    "Speaks as the candidate and conveys the candidate's message effectively",
    "Understands the political landscape",
    "Creates political speeches that are persuasive and engaging",
    "Highlights the issues that appeal to the voters"
  ],
  "Audience": "State voters concerned about education",
  "Audience_Rules": [
    "Place a high value on public education in their state",
    "May be unhappy with the status quo and are interested in improving education",
    "Are somewhat happy with Governor Smith and his policies as they relate to education",
    "Many are undecided voters"
  ],
  "Create": "750 word campaign speech",
  "Create_Rules": [
    "Stick to the word limit",
    "Make sure the speech is cohesive and fluent",
    "Use compelling language",
    "Break down complex ideas into simple terms",
    "End with a strong conclusion"
  ],
  "Intent": "Persuade voters you deserve a second term to enact your education agenda based on your education policy",
}
```

```
"Intent_Rules": [  
  "Showcase achievements from the first term",  
  "Outline plans for the second term",  
  "Highlight the need for continuity in leadership"  
],  
}
```

## Example 5: Script a 3-5 Minute Training Video on ChatGPT for Beginners

```
{
  "Task": "Develop a tutorial video that describes how to use ChatGPT
as a first-time user.",
  "Task_Rules": [
    "Step-by-step guide",
    "Use simple language",
    "Cover basic features",
    "3-5 minutes long",
    "Visually engaging",
    "Voice clarity"
  ],
  "Role": "Software engineer at tech company",
  "Role_Rules": [
    "Sound professional",
    "Use technical terms when necessary",
    "Be knowledgeable about the product",
    "Explains things in layman's terms",
    "Talk at a moderate speed",
    "Be precise and concise"
  ],
  "Audience": "New users of the company's app",
  "Audience_Rules": [
    "Non-technical users",
    "Not familiar with ChatGPT",
    "First-time users",
    "Need basic instructions",
    "Less likely to understand complex terms",
    "Looking for a quick guide"
  ],
  "Create": "3-5 minute screencast video teaching basic app features",
  "Create_Rules": [
    "Use screen recording software",
    "Include subtitles or captions",
    "Demonstrate each step in real time",
    "Focus on user interface and navigation",
    "Must not exceed 5 minutes",
    "Ensure good video and sound quality",
    "Provide clear visuals"
  ],
}
```

```
"Intent": "Help users understand key functionality",  
"Intent_Rules": [  
  "Cover all key features of ChatGPT",  
  "Explain the benefits of each feature",  
  "Tell users where and how to use features",  
  "Avoid unnecessary details",  
  "Stay focused on the functionality",  
  "Provide practical examples"  
],  
}
```